

GLAUCOMA SUPERHEROES

We Save the Eye

Alphanova
Travonorm Plus
Travonorm
Twinzol
Ioprost

Orchidia
Pharmaceuticals Ltd.
Excellence in Quality
www.orchidiapharma.com





Travonorm
Travoprost 0.004%
Anti-Glaucoma
Single Ophthalmic Solution

TRAVONORM
Travoprost 0.004%

We Save the Eye

TRAVONORM

Travoprost 0.004%

➤ **Active Ingredient:**

- Travoprost 40ug/ml = 0.004%

➤ **Preservative:**

- 0.015% Benzalkoniuim Chloride
- 5 ml, enough for 1 month
- One drop once daily in the evening
- No need for refrigeration
- 90.50 LE



We Save the Eye

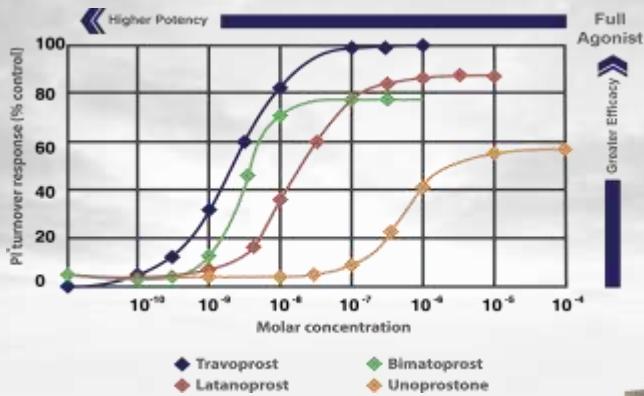


Clinical Trials

We Save the Eye



Only Travonorm, the PG analogue that produces full activation for FP receptors.

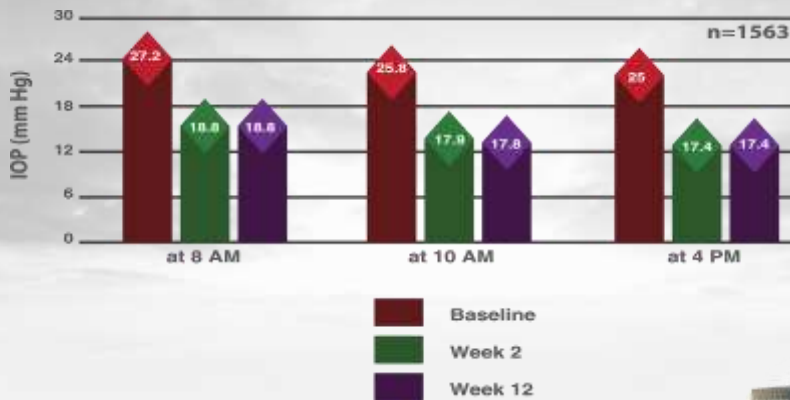


Ref.: Travoprost a new prostaglandin analogue for the treatment of glaucoma. Expert Opin Pharmacother. 2002

We Save the Eye



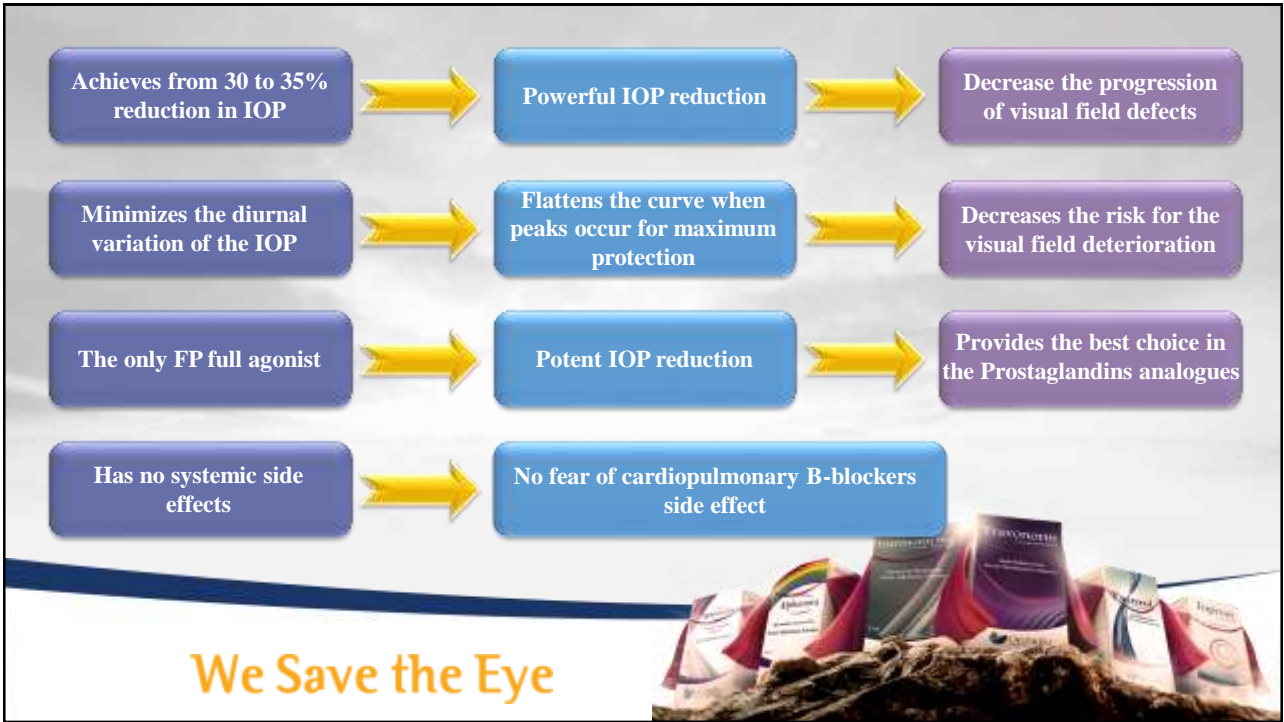
Travonorm offers 30% reduction in IOP at week 2 & week 12
Sustained IOP reduction throughout the 24-hour dosing interval



Ref.: Sustained IOP reduction throughout the day with travoprost 0.004%. Clin Ophthalmol. 2012

We Save the Eye





“The only FP full agonist”

First-Line monotherapy

Travonorm is a *Golden Therapy* in glaucoma management to be indicated as a *1st line* monotherapy

We Save the Eye



Travonorm Plus
Travoprost 0.004% + Timolol 0.5%



We Save the Eye





Ioprost

Latanoprost 0.005%

We Save the Eye



Ioprost

Latanoprost 0.005%

➤ Active Ingredient
Latanoprost 50ug/ml = 0.005%

➤ Preservative
0.02% Benzalkonium Chloride

- 3ml solution
- One daily
- 60 LE

We Save the Eye



A flowchart with three rows of benefits. Each row starts with a blue box on the left, followed by a yellow arrow pointing to a blue box in the middle, and another yellow arrow pointing to a purple box on the right. A separate purple box labeled 'Once daily' is positioned below the first row. The background features a landscape with colorful prayer flags on a hill under a cloudy sky.

Achieves from 30 to 35% reduction in IOP → Powerful IOP reduction → Decrease the progression of visual field defects

Minimizes the diurnal variation of the IOP → Flattens the curve when peaks occur for maximum protection → Decreases the risk for the visual field deterioration

Has no systemic side effects → No fear of cardiopulmonary B-blockers side effect → Indicated as 1st line therapy

Once daily

We Save the Eye

A product advertisement for Twinzol eye drops. A white box of Twinzol eye drops is shown on the left, partially covered by a red cape. The box features the product name and the manufacturer's logo, 'Cipla India'. To the right of the box, the word 'Twinzol' is written in a large, blue, serif font. Below it, the active ingredients 'Dorzolamide 2%/Timolol 0.5%' are listed in a smaller, blue, sans-serif font. The background is a landscape with colorful prayer flags on a hill under a cloudy sky.

Twinzol
Dorzolamide 2%/Timolol 0.5%

We Save the Eye

Twinzol

Dorzolamide 2%/Timolol 0.5%

➤ Active Ingredients:

- Dorzolamide Hydrochloride equivalent to Dorzolamide 20mg/ml = 2%
- Timolol Maleate equivalent to Timolol 5mg/ml = 0.5%

➤ Preservative:

- 0.0075% Benzalkonium Chloride

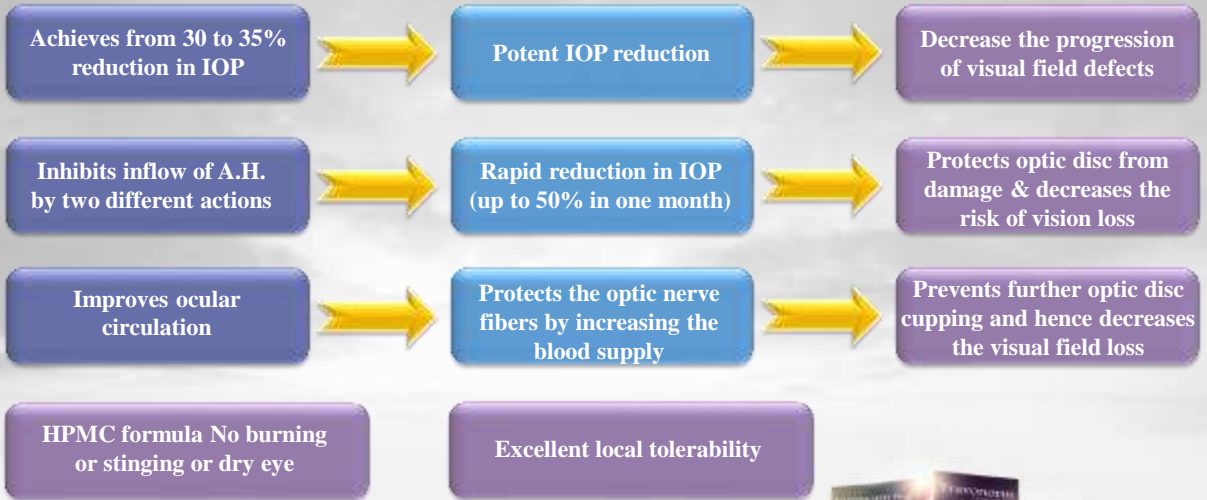
➤ 5ml solution

➤ Two times daily.

➤ 50 LE



We Save the Eye



We Save the Eye





Alphanova

Brimonidine tartrate 0.15%

We Save the Eye

Alphanova

Brimonidine tartrate 0.15%


➤ Active Ingredient:

- Brimonidine tartrate 1.5 mg/ml = 0.15%

➤ Preservative:

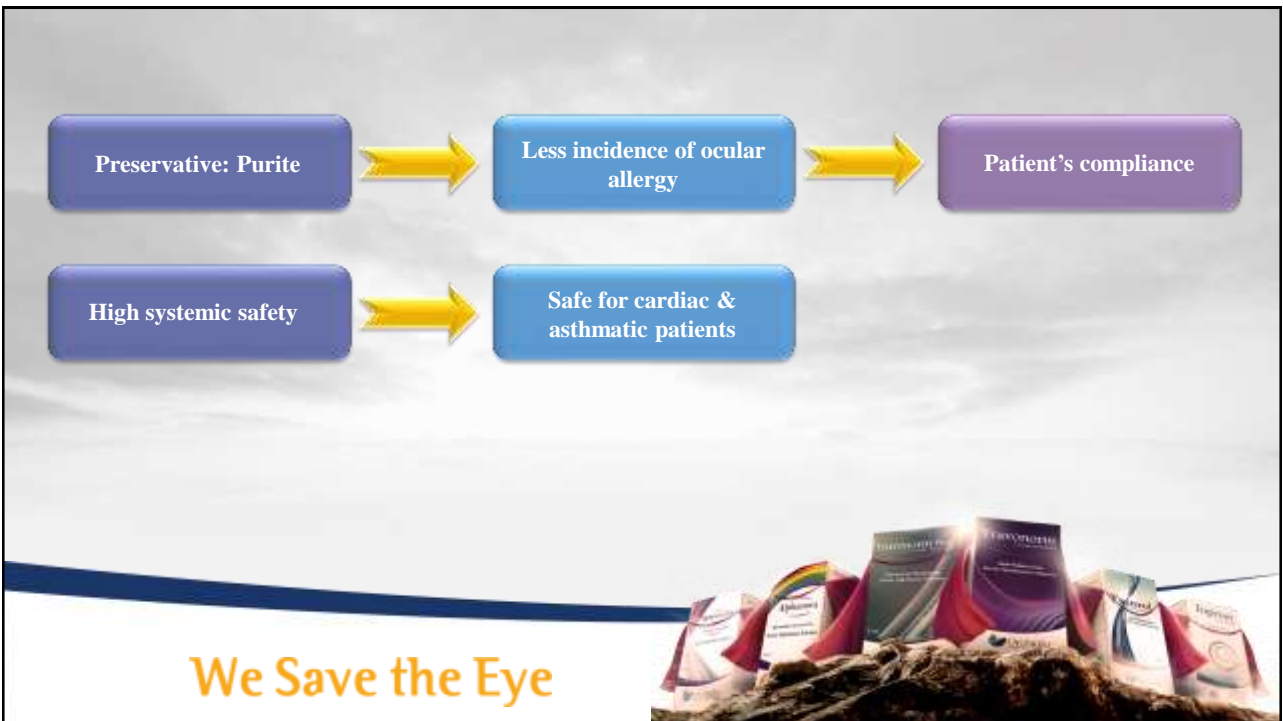
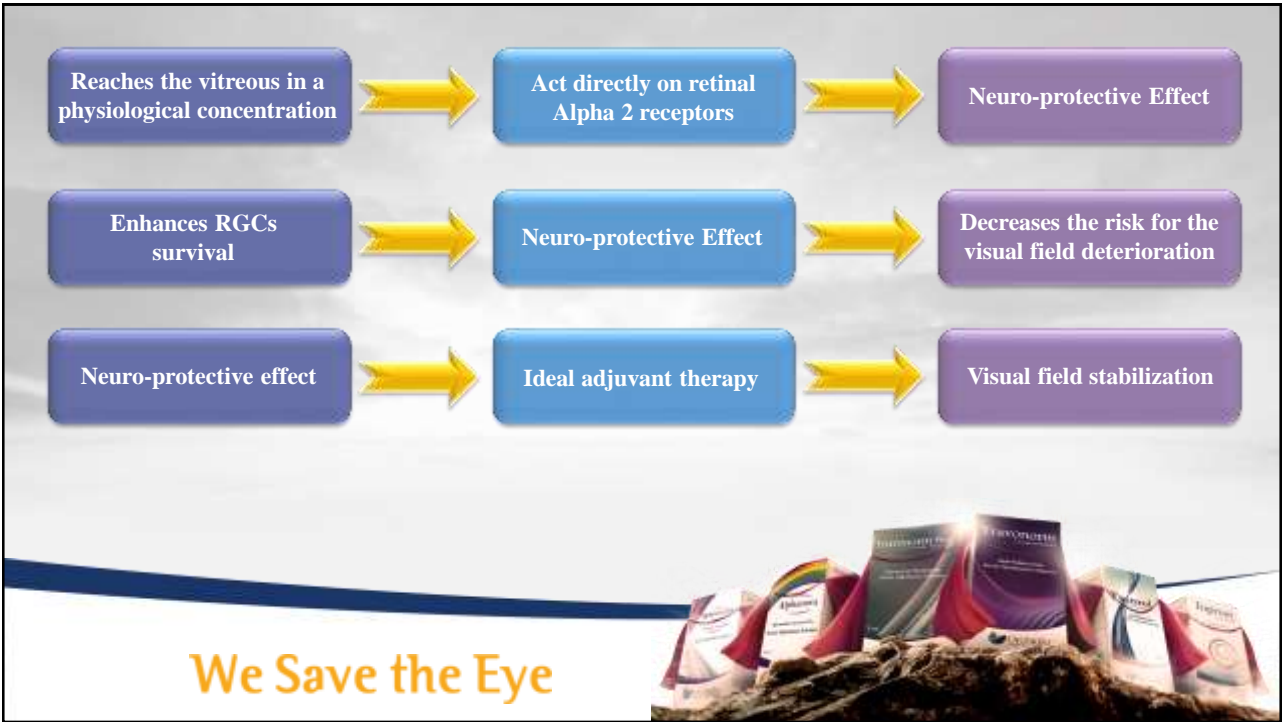
- Sodium Chlorite “Purite”
- The preservative free in the eye:

Oxychloro-complex **Light** NaCl + H₂O + O₂

(Purite)  Human Tear component

➤ 5 ml solution
 ➤ Three times daily
 ➤ Price : 31 LE

We Save the Eye





Alphanova Plus
Brimonidine 0.2% / Timolol 0.5%

We Save the Eye

Alphanova Plus
Brimonidine 0.2% / Timolol 0.5%

➤ Active Ingredient:

- Brimonidine 0.2% / Timolol 0.5%

➤ Preservative:

- 0.0075% Benzalkonium Chloride

➤ 5 ml solution
➤ Two times daily
➤ Price : 39 LE

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Orchidia
Pharmaceuticals
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THANK YOU